



**Northern  
Periphery  
Programme**

**2007–2013**

**Innovatively investing  
in Europe's Northern  
Periphery for a sustainable  
and prosperous future**

Northern Periphery Programme 2007-2013

## **Development of Terms of Reference for 7<sup>th</sup> call for strategic projects**

Competitive Health final conference  
3<sup>rd</sup> - 4<sup>th</sup> November, 2010 – Oulu, Finland



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## Background

- In early 2010, the European Policy Research Centre (EPRC) presented to the NPP Programme Monitoring Committee an evaluation of the NPP 2007-2013 implementation. In terms of strategic project development:
  - It recommended the use of approved on-going main projects to assist in the generation of strategic projects
  - It was also recommended capitalising on projects expertise and experience of on-going projects to objectively identify gaps in the thematic clusters of projects based on programme priorities and themes.



## Background

- The following themes were identified as particularly interesting for the NPP area based on the programme objectives and characteristics by the NPP PMC:
  - *“Renewable energy solutions adapted for remote areas and to the scale of sparsely populated areas”*
  - *“Responding to climatic change in the Northern Periphery”.*
  - *“Innovating rural health and social services the Northern Periphery”*
- Strategic Project Development Initiative will be priority limited:
  - 4 projects in priority 1 and 1 project in priority 2
  - Intervention rate up to 75%
  - Total project budget up to 3MEUR



## Background

- To stimulate the development of projects and to tackle these strategic themes, the Programme Secretariat initiated with the assistance of on-going projects a discussion process
  - In May 2010, three separate cluster meetings were hosted in Copenhagen by the Programme Secretariat to discuss and seek the cooperation of on-going NPP projects.
  - Three cluster project group leaders volunteered to lead their themes
  - It was agreed at the cluster meetings in Copenhagen, three final conferences during the autumn of 2010 would host specific workshops discussing identify gaps to be potential included in Terms of reference for strategic projects
- Our objective today is to capitalise on your expertise and experience to objectively identify gaps in thematic clusters of “Innovating rural health and social services the Northern Periphery”.



## What is a Strategic Project?

- **A strategic projects needs to demonstrate their strategic dimension by presenting high standards regarding the following attributes:**
  - 1. Having a relevance to the identified strategic topic -“Innovating rural health and social services the Northern Periphery” and based on thematic gaps in the Terms of Reference
  - 2. Be relevant for the whole of northern periphery area and where possible demonstrate activities will take place in and be available to all regions.
  - 3. Having a focus, objectives, proposed activities and intended activities that lead to the development of existing and new products and/or services
  - 4. The products and/or services need to clearly demonstrate an influence on local, regional, national and EU policies



## What is a Strategic Project?

- 5. The products and/or services should attract follow-up activities after the project's completion
- 6. The products and/or services created should be “opened sourced”
- 7. Display a good vertical representation of stakeholders, end beneficiaries, intermediary bodies and different administrative levels of governance in the project partnership.
- 8. Build on the results of existing approved NPP projects while distinguishing itself in terms of “added value” of the implemented actions and a broad scope of the partnership



## NPP definition of Products and Services

All projects should develop a tangible product or service, which is what the concept of added value refers to. Each project must make a distinctive contribution and add value by developing **concrete, tangible and innovative new products or services. In programme terms, this is defined as:**

- **by working together to produce a new product that has a transnational or transregional character.**
  - **by working together to produce a new service that has a transnational or transregional character.**
- This means to produce an item/product or to develop a service that can be used widely within the programme area and if possible beyond.
- In addition to outlining the type of products or services to be developed, applicants must describe the **functionality of the product or service and its future after the funding ends.**



## NPP widening the definition of Products and Services

**From February 2010, a wider definition applies to projects.**

The wider definition includes in addition to the previous slide:

- Transfer and adaptation of existing products and services from one region into transnational or trans-regional solutions
- Update and adaptation of existing transnational or transregional products and services with additional features



## Next steps

- The first cluster specific workshop was held during the Climatic project final conference in Florø, Norway on October 26-28 “Responding to climatic change in the Northern Periphery”. This workshop is the second and a third will be held later in November
- Prior to this conference workshops a “Strategic project idea template” has been created for disseminating strategic project on NPP web site.
- Project idea developers will be requested to submit their “Strategic project idea template” by February 4<sup>th</sup>, 2011
- Following each workshop, notes and recommendations will be compiled and presented to the PMC at their December 2010 meeting in Copenhagen for discussion
- Approval of the Terms of Reference for the 7th call for strategic projects by NPP PMC December 2010
- After the PMC December meeting, the Programme Secretariat will announce the Terms of Reference for 7th call for strategic projects.



## Next steps

- The Programme Secretariat will prepare a document concluding on PMC's justification for the strategic call and the Terms of Reference
- All proposals provided on the "Strategic project idea template" will be widely disseminated through the NPP news section, and be distributed as a newsletter with the title of "Strategic projects under development".
- All strategic project proposals will be assessed by the Programme secretariat to ensure that project proposals have the potential and substance to be developed into a strategic project.
- A strategic project development clinic will be held on February 14th and 15th for strategic project applicants.
- A "How to apply" seminar on February 16th for strategic project applicants will be held in Copenhagen.
- Strategic project submission date **March 21<sup>st</sup>, 2011.**



For further information, please visit:

[www.northernperiphery.eu](http://www.northernperiphery.eu)

Thank you for listening!